

SAMPLE

Pre-k Social Media Language



TO USE THROUGHOUT THE YEAR



Use social media platforms to highlight your prekindergarten programs with staff, parents and community members. Use real stories and pictures from your own district/charter. Create your own prekindergarten hashtag for your district/charter. Encourage staff, parents, and community members to use your hashtag.

Prekindergarten Registration

- Pre-k registration is open! We can't wait to welcome our youngest learners to [NAME OF DISTRICT/CHARTER]!
- Do you have a 4-year old? Check our website to see if your child may be eligible for our FREE pre-k program. [LINK to page]
- Did you know [NAME OF DISTRICT/CHARTER] offers pre-k for eligible [insert ages served] year-olds? Call us at [insert DISTRICT PRE-K phone #] for more information!
- Our pre-k teachers are ready to register pre-k students for the [SCHOOL YEAR] school year! [Add photo of teachers]
- Not sure what documents you need for pre-k registration? Go here for a complete list [LINK to relevant page].
- Not sure if you want to register your child in our pre-k program? Talk to a current [NAME OF DISTRICT/CHARTER] pre-k parent to ask about their experience. Click here for a list of current pre-k parents waiting to hear from you! [LINK to relevant page]
- Join us on [DATE] for [DISTRICT/CHARTER'S] Pre-k Registration Day! Vaccinations on site! Visit our pre-k registration page for details about what to bring. [LINK to relevant page]
- Pre-k Orientation Day is [DATE]. Your assigned school is eager to meet you and give you a tour of their campus! Registration on site!

Back to School/First Day in Prekindergarten

- [NAME OF DISTRICT/CHARTER] is excited to meet our prekindergarten students on [DATE] for the [YEAR] school year!
- [NAME OF DISTRICT/CHARTER] loves our prekindergarten students! [Add photo of students]
- Our pre-k teachers are preparing to welcome [NAME OF DISTRICT/CHARTER'S] youngest learners for the [YEAR] school year! [Add photo of teachers setting up classroom]
- [NAME OF DISTRICT/CHARTER] welcomes their future graduates of class [GRADUATING YEAR]! [Add photo of pre-k students]
- [NAME OF DISTRICT/CHARTER] pre-K teachers are ready to welcome the class of [GRADUATING YEAR]! Learn more about our prekindergarten program at [LINK to relevant page]
- What does it take to get a pre-k classroom ready? Watch [NAME OF DISTRICT/CHARTER] pre-k teachers tell us all about it! [Link to relevant video]

Sharing Prekindergarten Success Stories

- [NAME OF DISTRICT/CHARTER] pre-k students are learning about careers! [Add photo of classroom activity]
- Pre-k students at [NAME OF SCHOOL] are our future engineers! [Add photo of students building with blocks]
- Did you know [NAME OF SCHOOL] pre-k students are learning to program robots? [Add photo of students engaged in coding activity]
- Ever wonder how STEM is applied in pre-k? Check out [NAME OF TEACHER] classroom website to see STEM learning in action! [LINK to relevant page]
- Thanks to a grant from [INSERT NAME], pre-k students at [NAME OF SCHOOL] have a garden! [Add photo of students working in garden]
- Congratulations to [NAME OF TEACHER] for [INSERT ACCOMPLISHMENT]! Our pre-k students are lucky to have you as a teacher! [Add photo of teacher]

Awareness of Prekindergarten Best Practices

- Play is learning and learning is play for our pre-k students! See all the skills they are learning when they play with blocks at [Link to relevant page]. [Add photo of students with blocks]
- Fine motor activities help build the small muscles in the hand which prepare our pre-k students for writing! [Add photos of students engaged in fine motor activities]
- Did you know young children learn best through active movement? Our pre-k teachers keep our pre-k students engaged through movement activities. [Add photo of students engaged in an active learning activity]
- What is the purpose of the picture schedule? Picture schedules help young children self-regulate throughout the day. See how [NAME OF TEACHER] uses the picture schedule in his/her pre-k classroom in this short video: [LINK to video]
- Pre-k students love read aloud time! So much learning: vocabulary, comprehension, listening skills, and much more! Find read aloud tips at [Link to relevant page]
- Math in the Garden! [NAME OF SCHOOL] pre-k students are learning math concepts in the garden...graphing, counting, sorting, and much more! See all the activities on [NAME OF TEACHER] webpage [Link to relevant page].

Highlighting Prekindergarten Families & Community Partners

- [NAME OF SCHOOL] pre-k parents are volunteering to help with the pre-k garden! We love our pre-k parents! [Add photo of parents in garden]
- [NAME OF DISTRICT/CHARTER] Pre-k Family Advisory Council is meeting today to discuss improving family engagement practices! [Add photo of meeting]
- [NAME OF PARTNER] volunteers help [NAME OF SCHOOL] build an outdoor learning space for pre-k students. Thank you [NAME OF PARTNER]! [Add photo of activity]
- Books, Books, Books! Thank you to [NAME OF PARTNER] for donating books to our pre-k students and families! [Add photo of activity]
- [NAME OF DISTRICT/CHARTER] is looking for past or current pre-k parents willing to share success stories about their experience with the pre-K program. Contact [Insert contact info.] if you are interested.
- Did you know [NAME OF DISTRICT/CHARTER] partners with child development centers in the area? Learn more about our partnerships at [LINK to relevant page]. [Add photo of a child development center you partner with]
- Join us for Pre-k Family Night on [DATE/TIME]. Activities, information, networking with other families and FREE BOOKS! [Add photo of event flyer]